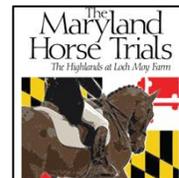




1235 Park Mills Road, Adamstown, MD 21710 Tel: 301-514-0111 Email: [foundation@MDIEF.org](mailto:foundation@MDIEF.org)



**Be a Part of One of Maryland's Premiere Equestrian Events**  
**The Maryland Horse Trials at Loch Moy Farm**  
**The Maryland International CCI 4\* is a qualifier event for the**  
**US Equestrian Open for Eventing**

**Sponsorship Opportunities:**

**MDHT USEA Title Sponsor \$20,000: All USEA/USEF Recognized Events:**

**Maryland International 4\* (MDHT4\*) + Young Rider Championships, Maryland HT II and Maryland HT III & Area II Championships**

- Press release highlighting sponsorship for USEA /USEF recognized events
- Two (2) reserved 8-person tables at Highland Club for MDHT4\* + YR Championships and MDHT II + Area II Championships
- Two (2) reserved tables for 4 at Highland Tower with access to Highland Mezzanine (MDHT 4\*)
- Eight (8) 8 VIP Parking Passes
- Eight (8) Invitations to Sponsor and Competitor Parties MDHT4\* and MDHT II + Area II Championships
- Ring Naming Rights
- Cross Country Jump Complex naming right (Choice of Start Box, Water Complex, Drop/Bank)
- Two (2) banner placements throughout competition year (includes clinics and schooling activities) Banners provided by sponsor
- Vendor Space at all horse trials
- PA announcements during Loch Moy Farm's 50 competitions
- Sponsor recognition on social media and MDHT and MIEF websites
- Participation in Awards Presentations
- Sponsor provided inserts or product samples in exhibitor welcome bags
- Opportunity to donate prizes for MDHT4\*, MDHT II, and MDHT III

**4\* Sponsor: \$15,000**

- Press release highlighting sponsorship of the Maryland Horse Trials
- One (1) reserved 8-person table at Highland Club for MDHT4\* + YR Championships and MDHT III + Area II Championships
- One (1) reserved table for 4 at Highland Tower with access to Highland Mezzanine (MDHT4\*)
- Eight (8) Invitations to Sponsor and Competitor Parties MDHT II & MDHT III + Area II Championships
- Four (4) VIP Parking Passes (MDHT4\*)
- Cross Country Jump Complex Naming Right (Choice of Start Box, Water Complex, Drop/Bank)
- Show Jump Naming Right
- Participation in Awards Presentation
- Sponsor recognition on social media and MDHT and MIEF websites
- Two (2) banner placements throughout competition year. Banners provided by sponsor
- Vendor Space at USEA recognized events and/or Highland Horse Trials Series (unrecognized)
- PA announcements during competition

**3\*, 2\* and 1\* Sponsor Package as detailed below:**

- Press release highlighting sponsorship
- Sponsor recognition on social media and MDHT website
- Two (2) banner placements during all horse trials. Banners provided by sponsor
- PA announcements during competition
- Participation in awards presentation

<b>3* Sponsor \$7,500</b>	<b>2* Sponsor \$5,500</b>	<b>1* Sponsor \$4,000</b>
• 1 Reserved Table of 8 Highland Club	• 4 Reserved Seats at Highland Club	• 4 Reserved Seats at Highland Club
• Access to Highland Tower & Mezzanine	• Access to Highland Mezzanine	• Access to Highland Mezzanine
• 3* Cross Country Jump Naming Right	• 2* Cross Country Jump Naming Right	• 1* Cross Country Jump Naming Right
• Vendor Space at <u>all</u> Horse Trials	• Vendor Space at four (4) Horse Trials	• Vendor Space at two (2) Horse Trials

**Patron Sponsor \$2,500**

- One (1) Cross Country jump sign (choice of jump level from Starter to CCI4\*-S)
- One (1) Show Jump arena coroplast sign featuring sponsor logo or name
- Two (2) Tickets to the Highland Club VIP tent at the Maryland International CCI and HT

**Friend of Loch Moy Sponsor: \$1,500 and up**

- Sponsor recognition on social media and MDHT website
- Banner placement(s). Banner(s) provided by sponsor
- PA announcements during competition
- One 10' x 10' vendor space

**Cross Country Jump Sponsor \$1,200**

- One (1) Cross Country jump sign (choice of jump level form Starter to CCI4\*-S)
- Displayed at all Maryland Horse Trials and Highland Series competitions
- Sponsor branding on designated jump on web interactive course map

**Arena Sign Sponsor \$1,000**

- One (1) Arena coroplast sign featuring sponsor logo or name
- Displayed at all 2025 Loch Moy Farm events including the Maryland International CCI and HT, Maryland Horse Trials II and III, the Dover Saddlery Highland Series, and Twilight Eventing

**Hospitality Sponsor: \$350**

- One (1) member ticket to the Highland Club VIP Tent at the Maryland International CCI and HT on June 27<sup>th</sup> – 29<sup>th</sup>
- Sponsor name recognition on sponsor boards and MDHT website

**Additional enhancements and branding opportunities are available.**

Please contact Shannon Habenicht at [Habenicht3405@gmail.com](mailto:Habenicht3405@gmail.com) to discuss customized sponsorship or in-kind production donation opportunities. We look forward to working with you to customize a sponsorship package which will meet your marketing and branding goals.

**Highland Club (MD International CCI 4\*):** Enjoy a day in the country in our VIP hospitality tent with Sugarloaf Mountain as our backdrop. The Highland Club offers panoramic viewing of top-level equestrian athletes as they tackle a thrilling Cross Country course and followed by the precision of Show Jumping.

- Friday, Saturday and Sunday: Catered Continental Breakfast
- Friday: Desserts and Dressage – lite fare savories and sweets
- Saturday and Sunday: Catered Lunch Buffet
- Highland Club patrons are invited to all weekend festivities hosted at the MD4\* and MDHT III
- Reserved Tables and Individual Memberships Available



### Title Sponsor Highland Series: \$6,000 Value

- Press release identifying sponsor for MDHT Highland Series
- One (1) banner displayed at the entrance to Loch Moy Farm
- One (1) banner placed on the fence of the main arena
- Ongoing acknowledgements throughout all of MDHT's 50-plus competitions and events
- Logo and link on MDHT website
- Opportunity to donate prizes for Highland Series (to be mutually agreed upon between Sponsor and MDHT)

### Maryland International Equestrian Foundation (MIEF) Founding Member Individual: \$250 Joint (2 people): \$450

- One (1) membership pass to the Highland Club at the Maryland International CCI and Horse Trials June 27-29
- One (1) invitation to all Maryland Horse Trials festivities, Competitor and Volunteer Parties
- One (1) invitation to all 2025 Loch Moy Farm to educational events and clinic auditing opportunities
- MARS Maryland 5\* at Fair Hill benefits and perks



*The Maryland International Equestrian Foundation (MIEF) is a 501c3 charitable organization dedicated to supporting equestrian sport from grass roots to FEI level. The Foundation is committed to providing funding for the development of dedicated riders from diverse backgrounds to compete at the top levels of our sport.*

The Maryland Horse Trials  
The Highlands at Loch Moy Farm



## Reach passionate equestrians in a variety of disciplines

50+ year-round events in the heart of US Eventing Association (USEA) Area II

- Area II is comprised of Delaware, New Jersey, North Carolina, Pennsylvania and Virginia

- USEA Recognized Competitions Starter Level – CCI4\*-S
- June 27-29: The Maryland International CCI4\*-S FEI (International) Competition
- June 27-29: Qualifier Competition at the MD 4\* for US Equestrian Open of Eventing
- Highland Horse Trials (Unrecognized)
- Bred to Event Series and Championship
- Twilight Eventing
- X-Derbies
- Dressage Shows
- Pick Your Time/Test Dressage Shows and Show Jumping Rounds
- Clinics & Schooling throughout the year

<p><b>50+</b> competition days per year</p> <p><b>5,500+</b> entries per year</p> <p>Our competitors come from all over the country!</p>	<h3>Marketing Metrics</h3>		
	<p><b>Facebook</b></p> <p> @marylandhorsetrials @LochMoyFarm @MarylandIEF</p> <p>12,976 followers 27K+ monthly reach</p>	<p><b>Instagram</b></p> <p> @mdhorsetrials @loch_moy_farm @marylandief</p> <p>4,559 followers 5K+ monthly reach</p>	<p><b>Email</b></p> <p> Event Registrations Show Updates Sponsor News</p> <p>8K+ email addresses 43% open rate</p>
<p><b>Horse Industry Wages</b></p> <p><b>\$1.1 billion</b></p>		<p><b>The Economic Impact of the Maryland Horse Industry</b></p>	
<p><b>Direct Impact on GDP</b></p> <p><b>\$1.05 billion</b></p>		<p><b>Jobs Supported</b></p> <p><b>28,000</b></p>	
<p><b>Total Economic Impact</b></p> <p><b>\$2.9 billion</b></p>		<p><b>Total Impact on GDP</b></p> <p><b>\$1.77 billion</b></p>	
<p><small>© 2024 Maryland Horse Council Data Sources: 2024 American Horse Council Economic Impact Survey</small></p>			

MARYLAND  
INTERNATIONAL



The Maryland  
Horse Trials  
*The Hub of the East Coast*



# Loch Moy Farm

## Calendar of Events

Feb 15-16	Hot Pink XDerby*	Jul 12-13	USEA MDHT 2
Mar 8-9	Go Green XDerby*	Jul 14-20	XC Schooling on Competition Course
Mar 9-11	William Fox Pitt Clinic	Jul 30	Twilight Eventing
Mar 22-23	MDHT Highland Series HT	Aug 2-3	Loch Moy Dressage Festivals 3 + 4
Apr 5	Pick Your Test/Pick Your Time Dressage + Blue Ribbon SJ Rounds	Aug 13	Twilight Eventing
Apr 12-13	MDHT Highland Series HT	Aug 23	LMF Bred to Event Classic Qualifier
Apr 19-20	Loch Moy Spring Flings 1 + 2	Sep 6	USEA YEH Qualifier
Apr 21-22	Lucinda Green Succeed XC Master Class	Sep 6-7	MDHT Highland Series HT
Apr 23	Twilight Eventing	Sep 12	LMF Bred to Event Classic Qualifier
May 10-11	PVDA dressage	Sep 13-14	LMF Bred to Event Classic Championship
May 14	Twilight Eventing	Sep 20	Pick Your Test/Pick Your Time Dressage + Blue Ribbon SJ Rounds
May 24	USEA YEH Qualifier	Oct 3-5	USEA MDHT 3 + Area 2 Championships
May 24-25	MDHT Highland Series HT	Oct 11-12	MDHT Highland Series HT
May 31-Jun 1	Loch Moy Dressage Festivals 1 + 2	Oct 13-19	XC Schooling on Competition Course
Jun 14	Pick Your Test/Pick Your Time Dressage + Blue Ribbon SJ Rounds	Oct 25	Pick Your Test/Pick Your Time Dressage + Blue Ribbon SJ Rounds
<b>Jun 27-29</b>	<b>FEI Maryland International + USEA HT &amp; Young Rider Championships</b>	Nov 1-2	MDHT Highland Series HT + Championships
Jul 5	LMF Bred to Event Classic Qualifier	Dec 6-7	Donation XDerby
Jul 11	USEA YEH Qualifier		

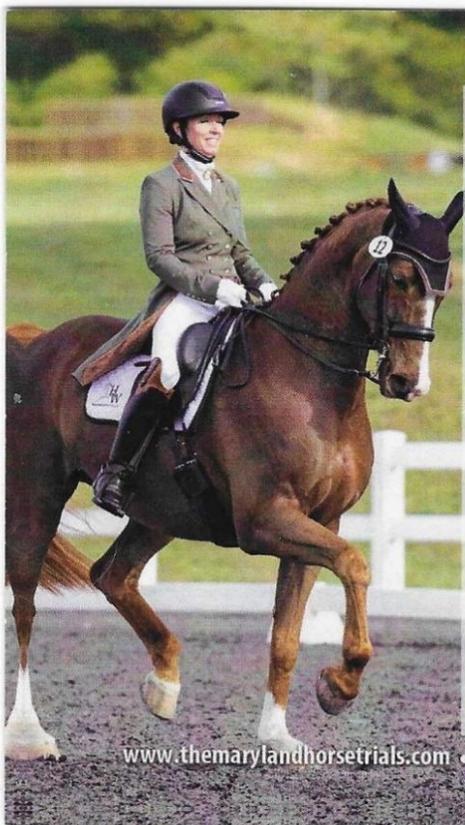
Be A Volunteer in 2025!

Visit [www.eventingvolunteers.com](http://www.eventingvolunteers.com) to learn more and sign up!

\*\*Dates subject to change without notice.

Please check the website for up-to-date event information and listings.

\*Weather Permitting

## Loch Moy Farm

### 2025 Dressage

- April 5 Pick Your Time/Pick Your Test Dressage
- April 19 Dressage Spring Fling 1 (Level 3)\*
- April 20 Dressage Spring Fling 2 (Level 3)\*
- May 10-11 PVDA (Level 3)\*
- May 31 LMF Dressage Festival I (Level 3)\*
- June 1 LMF Dressage Festival II (Level 3)\*
- June 14 PYT/PYT Dressage
- Aug 2 LMF Dressage Festival III (Level 2)\*
- Aug 3 LMF Dressage Festival IV (Level 2)\*
- Sept 20 PYT/PYT Dressage
- Oct 25 PYT/PYT Dressage

\*All Shows USEF/USDF Licensed

[www.themarylandhorsetrials.com](http://www.themarylandhorsetrials.com) • Text: 301-514-0111 • [events@lochmoyfarm.com](mailto:events@lochmoyfarm.com)