



**Series Costs:**

**Staffing** – Initial Set Up & Series Maintenance: \$250.00. Ongoing \$10.00 per horse & rider combination

**Promotions:** \$1,500.00 for Advertising & Promotion through *The Equiery* ¼ Page Ad – April – October:  
Regularly \$1560.00, MTSES Discounted Rate: \$1113.003

Eblasts – Dates TBD: Regularly \$1,050.00, MTSES Discounted Rate: \$500.00; Will include links to sponsor websites, and posts on appropriate *Equiery* social media (Facebook, Twitter, & Instagram)

1 ½ Page Ad – December (Announce Winner): Regularly \$480.00, Discounted Rate: \$339.00

*Equiery* Promotion Package Value if Purchased Separately: \$3,150; MTSES Rate: \$1,952.00

Recommend placing at least 1 ad in *Eventing USA* and *The Chronicle of the Horse*. Rates are not public, so plan on \$750.00

All advertising will include logos for each of the sponsors. Sponsors receive banners at each event.

**Rider Gifts:** Each competitor will receive a series pin upon registration. \$400.00

**Suggested Awards:**

Overall Winner

Oldest Horse

Jr./Yr. (21 & Under)

Masters Division (Over 45)

Oldest Rider (could possibly offer a Century Club award)

Owner/Rider

**Suggested Prizes:**

Cash – For top Three Riders

Halter with Series Nameplate

Cooler with Series & Sponsor Logos

Saddle Pads with Series Logo & Sponsor Logos

Clothing with Series & Sponsor Logos

Prize Buckets w /series sponsors and logos

Trophy

Entries to future horse trials

**Maryland Thoroughbred Standardbred Eventing**  
**MDTSeventing@gmail.com**  
**www.mdthoroughbred-standardbredeventing.com**